



PRESS RELEASE

Embargoed until 00.01 hours on Tuesday, 15th February

UK's first Liberty E-Range takes to the streets

The UK's very first Liberty E-Range has today been delivered to Tim Lamb, general manager at Metrocentre. The pure electric Range Rover, launched by Liberty Electric Cars, the clean technology company specialising in the development of pure electric drive trains, is joining the Switch EV demonstration programme, part of the Technology Strategy Board's Ultra Low Carbon Vehicle Demonstrator programme, and its usage across the North East will be monitored and evaluated, developing the market for new models and applications of electric vehicle.

The E-Range is the first high performance, prestigious pure electric four wheel drive vehicle to come to the UK, and boasts a range of 200 miles on a single charge, a 0-60mph time of circa seven seconds, a top speed of 100 miles per hour, luxury interior and innovative battery and drive train technology. The E-Range, the first of two to be made available to Switch EV, will be used for commuting, business travel and family trips across the north east.

"The Liberty Pure Electric E-Range vehicle enables the consumer to enjoy the power, prestige and luxury of the iconic Range Rover without the cost to the environment. We are excited to see it being driven in the North East and look forward to the driver's feedback, which will allow us to fine tune the E-Range driving experience" said Liberty Electric Cars Founder and CEO Barry Shrier.

Tim Lamb is switching from his Porsche 911 to the E-Range, and is excited about comparing the E-Range with his existing knowledge of prestige vehicles. While extremely supportive of the environmental credentials of electric vehicles, Tim, a self confessed car enthusiast, does not want to compensate on performance and comfort to drive electric, making him the perfect trial candidate for the E-Range.

“I can’t wait to drive the E-Range and to understand how it works. The performance and range of the vehicle is very impressive and I hope that by the end of the trial I am a convert. You will be able to follow my progress on the Centre’s website and through our Facebook and twitter sites www.metrocentre.uk.com. My staff have also warned me that if it does snow again then they will be relying on me to bring them all to work!”

Capital Shopping Centres, owners of the Metrocentre, have thrown their full weight behind the move, and were one of the first property companies in the country to install charging points at their shopping centres across the UK in 2008. They are also a key partner in Plugged in Places for the North East, with two publicly available charging posts available through the Charge Your Car scheme in the yellow car park, as well as being set to install more in the coming weeks.

The Switch EV trial has already seen five electric vehicles delivered and in constant use with organisations in the region, with valuable data already being collected from the cars and their drivers. These vehicles will be joined by 29 more over the coming weeks, giving over 150 people access to the vehicles over the next 2 years.

Senior program manager for Switch EV, John Austin, said:

“It is always good to see new electric cars delivered through this program, especially one as ground breaking as the E-Range. The vehicle stands out from other makes and models of electric cars on the road, and really challenges people’s opinions of EV performance. The E-Range demonstrates that performance and luxury can be achieved in an electric vehicle.”

More information about the trials and the scope of the project can be found on the project website - www.switchev.co.uk - including updated blog entries and case studies, and information about becoming a trial candidate, as a company or a private candidate.

The results generated through the Switch EV trial will contribute to the national picture of the developing electric vehicle market. The project is sponsored by One North East and the Technology Strategy Board . Switch EV is one of eight projects running in the UK supported by the Technology Strategy Board’s £25m Ultra Low Carbon Vehicle Demonstrator Programme run in partnership with the Department for Transport (DfT). The £25 million investment across the UK has allowed the demonstration and

development of new vehicle platforms and components to stimulate the electric vehicle market.

NOTES TO EDITORS

For further information on this press release contact Liz Gray on 0191 2431622 or email liz.gray@futuretransportsystems.co.uk

Liberty Electric Cars is a clean technology company based in the UK, Paris, France and with offices in Chicago USA which has invested in the development of complete electric vehicle drive trains, that can be employed in a wide variety of transport platforms. Its team of highly-skilled engineers have applied their significant expertise in automotive and electric powertrain technology to develop a unique and patented Pure Electric propulsion system. With our initial 4x4 solution, now launched in the Liberty E-Range, we have carved out a niche in the transport sector where there is no other competition and which is set for strong growth within consumer, commercial and the fleet segments.

Liberty Electric Cars aims to become the global leader for the profitable exploitation of innovative pure electric drive trains based on clean technologies, creating cars that are zero emission, reduce noise pollution and provide high performance, quality and reliability.

For more information: Petra Beitzl, Marketing director Liberty Electric Cars at petra.beitzl@liberty-ecars.com or visit www.liberty-ecars.com

Capital Shopping Centres Group PLC: is one of the UK's largest property companies, a real estate investment trust (REIT) and a constituent of the FTSE-100 Index of the UK's leading listed companies. It is the leading UK shopping centre business with focus on prime assets including Lakeside, Thurrock; Metrocentre, Gateshead; Braehead, Glasgow, Renfrew; The Harlequin, Watford and The Arndale, Manchester.

- ♣ 13 UK Shopping centres including 9 of the top 30;
- ♣ £4.5 billion UK asset value at 31 December 2009;
- ♣ 13.8 million sq. ft. of UK retail space;
- ♣ Over 2000 retail units; and
- ♣ Half of the UK population live within a 45-minute drive of a CSC centre

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Switch EV brings together vehicle manufacturers Nissan, Smith Electric Vehicles, Avid Vehicles Limited, and Liberty Electric Cars, with research and data analysis completed by the Transport Operation Research Group at the University of Newcastle, and with project management by Future Transport Systems. This is one of eight consortia projects taking part in the Technology Strategy Board's £25m UK-wide Low Carbon Vehicle Demonstrator Programme, delivered in partnership with the Department for Transport (DFT). The programme is designed to drive innovation in low carbon vehicles forward in the UK and will see over 340 vehicles trialled.

Switch EV is supported by the Technology Strategy Board, in partnership with the Department for Transport, and One North East. More information about these organisations can be found on their websites:

www.innovateuk.org

www.onenortheast.co.uk

For more information visit www.switchev.co.uk, email liz.gray@futuretransportsystems or ring 0191 2431622

The Technology Strategy Board is a business-led government body which works to create economic growth by ensuring that the UK is a global leader in innovation. Sponsored by the Department for Business, Innovation and Skills (BIS), the Technology Strategy Board brings together business, research and the public sector, supporting and accelerating the development of innovative products and services to meet market needs, tackle major societal challenges and help build the future economy. For more information please visit www.innovateuk.org.

The Ultra Low Carbon Vehicle Demonstrator Programme is the largest of its kind in the world and is part-funded by the government backed Technology Strategy Board, with £25m going towards eight projects involving some of the world's top vehicle manufacturers and a wide mix of vehicle types. Match funding is provided by participating businesses. The aim of the programme, which will see around 340 vehicles trialled on the UK's roads, is to accelerate the development of innovative low carbon vehicle technology.