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## **Ex Modec engineering team joins forces with Liberty Electric Cars creating one of the world's leading EV technology centers**

**Liberty Electric Cars has been able to secure the entire engineering team formerly employed at Modec** – the Coventry based electric commercial vehicle manufacturer which entered administration in March of this year.

With this move, the company has reinforced its engineering team and **has now one of the most experienced teams in EV technology in the world.** The **12 highly skilled experts count some 200 years of automotive engineering experience and in particular 70 years of experience in EV technology. This unique team of engineers have created EVs that have driven over 2,500,000 miles** - the greatest distance and thus best experience of any electric commercial vehicle team in the world.

The company's engineering activity has been consolidated into its **new Innovation & Customer Support Centre** based in Coventry. In addition to **Liberty E-Tech**, the advanced EV engineering and EV development centre, Liberty Electric Cars has created a support and maintenance facility, called **Liberty E-Care** to provide a high level of service to its own European EV customers and those of other companies.

This expansion has taken Liberty Electric Cars into a new sector – commercial vehicles – which offers a large potential for EVs, especially since routes tend to be repetitive and daily journeys are often under 100 miles round trip.

Ian Hobday, Managing Director of Liberty Electric Cars says: "Liberty Electric Cars has created one of the most highly skilled EV engineering teams in the world. With this tremendous know how in EV technology, Liberty will create the most exciting and high performing electric drivetrains ever seen. We have already been contacted by OEMs to develop new generation EVs for a worldwide market that we expect to grow significantly over the coming years."

Liberty Electric Cars has already proven its advanced engineering capabilities by creating the world's first pure electric high performing 4x4 - the Liberty E-Range, which has the largest battery pack in an EV providing a range of 200 miles.

### **NOTES TO EDITORS:**

**Modec** was founded by Lord Jamie Borwick in 2004 and was widely regarded as the market leader in electric commercial vehicles and one of the most promising low-carbon business opportunities for the West Midlands. When takeover talks failed in March 2011, the company had no option but to call in the administrators.

### **About Liberty Electric Cars**

Liberty Electric Cars is a clean technology company based in Coventry, which is designing, engineering and manufacturing leading-edge electric vehicle technology to serve growing demand for zero-emission transport solutions in markets around the world. Its experienced and highly skilled engineers have invented innovative, patent-protected new electric vehicle (EV) drivetrain technologies that can be employed in a wide variety of vehicle platforms.



Liberty Electric Cars has demonstrated its technical superiority with the launch of its flagship product, the Liberty E-Range which is the world's first pure electric 4x4 and has a range of 200 miles.

Thanks to its advanced technology, Liberty Electric Cars has carved out a niche in the automotive sector where there is no competition and which is set for strong growth within consumer, commercial, fleet and OEM segments.

Liberty Electric Cars aims to become the global leader for the profitable exploitation of innovative pure electric vehicle technology, creating cars that are zero emission, reduce noise pollution and provide high performance, quality and reliability.

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