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NETWORKING EVENT TO ACCELERATE INTRODUCTION OF ZERO EMISSION TECHNOLOGY

Liberty Electric Cars is to host the first Zero Emission Vehicle Foundation networking event on **Thursday 23 October**. The event, which is open to individuals and organisations interested in the earliest arrival of zero emission vehicle technology, will take place at Restaurant Getti, 16/17 Jermyn Street, London - numbers are limited, so attendance needs to be confirmed in advance.

Liberty Electric Cars recognises that a significant challenge now faces the automotive industry. Consumers and businesses are increasingly more concerned about global warming and climate change, and market demand for zero emission electric cars is developing rapidly. As a result, a whole new technology base needs to emerge, quickly.

Barry Shrier, CEO, Liberty Electric Cars, says: "There is a great wealth of UK automotive engineering ingenuity and innovation that has the potential to lead the world in the newly emerging zero emission vehicle space. However, a major and rapid 'environmental technology' shift across the entire industry is a significant challenge – made even more difficult in the current credit crunch climate."

The purpose of the Liberty Zero Emission Vehicle Foundation is to raise awareness of this issue, and attract funds and investment into the sector from private and public sources.

The Foundation's board is chaired by Lord Anthony St John of Bletso, and includes other prominent figures from the automotive industry, the sciences, Government and the private sector.

The Foundation is non profit making, so there is a modest contribution of £59.00 per person, payable in advance, to cover food and drink on the night.

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